



4TH STREET NEWS

April 2006

4th Street Business Revitalization Zone
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Looking to Have Some Fun ?

We are looking for outgoing, enthusiastic individuals to help at Lilac Festival.

This year's 4th Street Lilac Festival has more volunteer opportunities for everyone. Get involved in Calgary's Best Free Event!

Time commitments are anywhere from 3 – 6 hrs. Candidates who are interested please call our office or email
monique@4streetcalgary.com

Cash In Lieu Parking Management Open House

The City of Calgary will be holding Open Houses/Public Consultations to gain an understanding of the issues surrounding the existing cash in lieu for parking policies. This project is a collaborative process between The City, the BRZs, Ward Alderman, applicable Community Associations, and the affected residents.

The 4th Street Open House will be held on Tuesday April 25, 2006 at the Cliff Bungalow / Mission Community Association – 2201 Cliff Street SW from 5:00 to 8:00 PM

This Month's Featured Business



338 24th Ave. SW
287-1662

Founded in 1968, Juliet's Day Spa has helped thousands of people. Discover this hidden paradise right here in Mission. Juliet's Day Spa is a premium skincare treatment spa specializing in laser skin and hair treatment, microdermabrasion skin resurfacing, and chemical peel facials.

At Juliet's Day Spa, they offer free consultations. Please be sure to call ahead to make your appointment.

Visit their website for monthly product specials and other services including acupuncture by Dr. Stephane J. Cameron:
www.julietsdayspa.com

Email:
shop@julietsdayspa.com

At Juliet's Day Spa they don't just make you look good in the short-term, they make you look good for life !

Extra help at the 4th Street BRZ office !

Leah Lee comes to us from the Bow Valley College Event Management program. Leah is getting hands-on work experience by helping organize the 2006 4th Street Lilac Festival.

Partners In Planning

Memorial Park Library

1221 2nd St. SW
221-2006

Process Improvement Workshop

The Process Improvement Workshop is the last of the 2005/2006 Partners In Planning Season.

This workshop is aimed at addressing areas of improvement in the City's planning approval process. The process Improvement workshop has not been offered since **2001** and this year's workshop will review how the planning process has changed over the last 5 years. The objective of the workshop is to provide opportunities for participants to identify issues and suggest potential solutions to improve the planning process as it relates to community involvement.

The opportunity to engage with City Planning staff is very valuable. It is extremely important that community volunteers involved in the planning process try to attend this event.

Please contact the FCC (Federation Of Calgary Communities) at registration@calgarycommunities.com

Register by April 19th to reserve your spot.

WHAT: Process Improvement PIP Workshop
WHEN: Saturday April 22, 9:00 AM – 2:30 PM
WHERE: Victoria Park Community Centre
1302 6th ST. SE – just north of the Stampede grounds
WHY: To discuss ways that community participation in the City's planning process can be improved.
HOW TO REGISTER: Contact the FCC at 244-4111 or email registration@calgarycommunities.com

Adult Programs

Author, Author!

Quartet 2006 – celebrate the launch of four new books of poetry published by Frontenac House. *The Lightness Which is Our World Seen From Afar* by Ven Begamudre; *Pearl* by Nancy Jo Cullen; *Tear Down* by Ali Riley; *A Bad Year for Journalists* by Lisa Pasold. Join us for readings, book sales and signings, followed by a reception.
Thurs. Apr. 20 7:00 – 9:00 PM
No registration required

Technology Programs

Saturdays 10:00 – 11:30 AM

To register call 221-2006

Introduction to Microsoft Word Apr. 22

EXTENDED LOAN PERIODS & BORROWING LIMITS - loan periods and/or borrowing limits have been extended for some of your favorite materials like CDs, DVDs, videos, graphic novels and New & Notable items.

RENOVATIONS – Memorial Park Library will remain open while we are undergoing renovations. We invite you to come in and check out the progress.

Jan – Apr 2006 Calgary Public Library Program Guide - available at any library branch or on-line at www.calgarypubliclibrary.com Register now for upcoming events.

*A valid Calgary Public Library card in your name is required to attend all programs.

Patio Extensions At Lilac Festival

FFWD Calgary's News and Entertainment Weekly

If you are a restaurant owner on 4th Street and wish to extend your patio at the 2006 Lilac Festival you must complete the following steps:

1. Make drawings of the proposed extension with measurements and seats included.
2. Submit drawings and letter of intent to the BRZ office for approval. Letter of intent should include type of fencing, security being used and hours of operation.
3. Once approval from the BRZ is obtained you must take the drawings, intent letter and BRZ approval letter to the AGLC to obtain your permit. You must have this patio extension permit from AGLC to expand your patio at Lilac Festival.

Any 4th Street Businesses who wish to have patio extensions at the 2006 Lilac Festival must have all paper work into the BRZ office **no later than May 12th**, with applications no longer being accepted at AGLC after May 15th.

Please contact Jennifer Rempel at jenrempel@4streetcalgary.com for patio extension requirements and any questions you may have.

Offer To 4th Street Businesses



The poster features the text "Lilac Festival" in large, colorful, stylized letters. Below it, it says "Selected Calgary's Best Free Event by Fast Forward readers 8 years in a row". There is a graphic of a white and black silhouette of a person or object. At the bottom, there is a list of five points and contact information.

Attended by 100 000+ Calgarians.

Lilac Festival

Selected Calgary's Best Free Event by Fast Forward readers 8 years in a row

ffwd

Advertise in Fast Forward's Lilac Fest Guide, and become a destination!
Great exposure, fantastic rates, over 113 000 reader's every week.

1. The guide will run May 18 & 25.
2. Full color 3 X 3.5" ad unit
3. Ad rates: 1 unit = \$150/week, 2 or more units = \$140/week.
4. Booking deadline: May 11th, Material deadline: May 12th.
5. Space is limited, so book early!

Contact: Melissa Mercier @ 244 2235 or mmercier@ffwd.greatwest.ca

6 more weeks until the 2006 4th Street Lilac Festival !

**Watch the mail for your confirmation package.
It should be received by April 28th**