



4th Street News

Dec 2007

The 4th Street Business Revitalization Zone

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Formal CBIZ Charter Presentation To The Mayor

All our hard work and effort has paid off. Upon finalizing the charter and having it signed by each of the BRZ's the next logical step was to present it to the Mayor at an official press conference which was held on Tuesday December 11, 2007. For those of you who were unable to attend the Charter Launch it was considered to be one of the most successful media events held at Calgary Economic Development.

For more details visit www.c-biz.ca

Business Zones Team Up To Improve Growth

Mario Toneguzzi

Calgary Herald

Tuesday, December 11, 2007



Calgary's nine business revitalization zones have signed a charter to work together in developing and growing the business districts throughout the city.

Barbara Stein, executive director of Uptown 17 and the inaugural president of CBIZ (Calgary Business Revitalization Zones), said that although all nine current BRZ's will retain their own individuality, "we have arrived at a commonality and that is a shared vision for the future of Calgary."

The new initiative was officially launched Tuesday morning at a news conference at Calgary Economic Development.

"Although we are spread out all over the city, we realize that we are a very important partner for the City of Calgary and very crucial to the future of the vibrancy of this city," said Stein, adding CBIZ will now present all BRZ's as an organized entity to the city. The first BRZ in Calgary was established in 1984 along 17th Avenue S.W.

In 2007, total business taxes collected from the members of the city's BRZ's was \$65.9 million and they account for \$843.6 million in assessment value.

There are 5,332 taxable businesses belonging to the BRZ's and they represent 20 per cent of the city's business tax revenue.

Bruce Graham, president and CEO of Calgary Economic Development, said the BRZ's play an increasingly vital role in growing the city's economy and they define the commercial fabric of the city.

Calgary's BRZ's include the Calgary Downtown Association, Victoria Crossing, 4th Street, International Avenue, Inglewood, Marda Loop, Bowness, Uptown 17 and Kensington. Also on Tuesday, Maggie Schofield, the executive director of the Calgary Downtown Association, announced that the city will host the International Downtown Association's annual conference Sept. 11-14, 2008 with the theme being *Metro Makeover: The Changing Face of Downtown*.

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Seasons Greetings From The 4th St BRZ

Jennifer, Monique & the Board Of Directors
Wish Everyone a Safe & Happy Holiday Season

The 4th St BRZ office will be closed the week of December 24th Returning to regular business on Tues Jan 2/08

Memorial Park Library
1221 2nd St. SW
260-2600

**A New Central Library
For Calgary**

January 2008

Calgary Celebrates Reading

Linking Character to Action: A Guide to Making the Narrative Move

Natalee Caple will lead a workshop on finding narrative material and ways of developing realistic, interesting characters. Presented by the Writers Guild of Alberta.

Sat. Jan. 26 10:00am – 5:00pm AND
Sun. Jan. 27 10:30am – 5:00pm
Call 265-2226 to register.

Family Literacy Day

Google Searching for Information and Fun – join us in celebrating Family Literacy Day by learning how to use Google.

Sat. Jan. 26 10:00 – 11:30am

ESL Conversation Club

New Canadians with intermediate ESL skills can practice English listening and speaking in small groups.

Mondays Jan. 21–Mar. 10
2:30 – 4:30pm

Computer Literacy

Saturdays 10:00 – 11:30am

Internet Part 1 – Jan. 19

Cyber Seniors – join us for a four-week session of classes that teach computer basics in a relaxed, self-paced style.

Ages 50+ Thursdays Jan. 24 – Feb. 14
10:00am – Noon

A great city is defined by its great public spaces. Calgarians have an opportunity to create a downtown centerpiece symbolizing our commitment to information, ideas, knowledge, and growth with the creation of a new central library. City council has approved the redevelopment of the city block which currently houses the central library, the Calgary Police Service and city parkade. Once redeveloped, an all new, larger, more user-friendly central library will occupy the west side of the block and Bow Valley College will occupy the east side.

What do you envision for Calgary's new central library? Perhaps an interactive library-museum for families and children?

A one-stop resource area for business, investment and career guidance?

Rehearsal and performance space? A study hall? A quiet, comfortable reading room? A large computer room with support staff? The new central library will include all of these features and more. It's an exciting time for everyone at the Calgary Public Library as we plan the project timeline, investigate sources for funding, and launch an international architecture competition. Maintaining momentum is crucial due to escalating construction costs in Calgary.

Help create a dynamic new central library by sharing your suggestions & comments
www.calgarylandmarklibrary.com

Business Of The Month

pink or blue
baby couture

509 - 19th Ave. SW

455.PINK (7465)

Pink or Blue is a modern baby lifestyle boutique specializing in urban & couture products from New York, Los Angeles & Europe. They believe in sophisticated & fashionable children's products that reflect the style choices of design-conscious parents today.

Created by sisters who share a passion for fashion & design, Jennifer & Stephanie are dedicated to providing infantnistas & their parents with stylish choices in kiddie fashions, accessories, furniture and bedding. **Visit www.pinkorblue.ca**