

February 2007

# 4<sup>th</sup> Street News

## Strategic On 4th

### The 4<sup>th</sup> Street Business Revitalization Zone Welcomes

#### Strategic On 4<sup>th</sup>!

Strategic on 4<sup>th</sup> will be located at the abandoned Ingersoll 10 construction site on 4<sup>th</sup> St. at 21<sup>st</sup>. Ave.

The project is a 6 story mixed use building with small retail shops on the main floor and office space above. It will feature landscaping and tree planting that will surpass any other commercial building in the Inner City.

This building will not only be an exceptional pedestrian friendly building but also

environmentally friendly.

This is sure to add both vibrancy and innovation to 4<sup>th</sup> Street.

A "big" thank you goes to the 4<sup>th</sup> Street Businesses for all the hard work and efforts in providing letters of support at their establishments. To date we have received over 600 signatures recommending that the project move forward.

If anyone is still interested in adding their name to our list please stop by the 4<sup>th</sup> Street Business Revitalization Zone office.

Any comments or concern's you may have will be happily addressed. Feel free to speak with Ken Toews the representative for this project from Strategic Group.

Ken can be reached at  
403.234.3385



We will be sure to keep everyone up to date as to the progress of the project.

### 4<sup>th</sup> Street Business Revitalization Zone

420-1711 4<sup>th</sup> St. SW  
P. 403.229.0902  
F. 403.228.1889

4streetcalgary.com

info@4streetcalgary.com

## Business Of The Month

**LUXE SALON & SPA** opened its doors February 26/04. Located at 204 - 1711 4<sup>th</sup> St.

This was dream come true for owners Cheryl Eberley and Young-Mi Kwon. While they both come from different professional backgrounds, their vision was based on a common goal - to have a place where customers would feel it was all about them from the moment they walked in to when they left.

Services provided at LUXE SALON & SPA include:

- Hair Care
- Hand & Foot Care
- Body Care
- Facial Care

### Try a LUXE Package

Easy LUXE - Spa manicure & spa pedicure

Simply LUXE - Spa manicure, spa pedicure & 45 minute massage

Ultimate LUXE for less - 5 hours of service

LUXE a deux - Spa manicure, spa pedicure & spa facial

Ultimate LUXE - 7 exquisite hours of luxurious LUXE services

The team at LUXE is unrivalled in their respective fields of care. LUXE prides themselves on providing each and every service with care and attention to detail.

### Visit their website at

[www.luxesalonspa.com](http://www.luxesalonspa.com) for a complete list of the finest salon products they have available and use for all their services.

Hours Of Operation:

Tues & Wed - 10 AM - 5 PM

Thurs - 10 AM - 7 PM

Fri - 10 AM - 6 PM

Sat - 10 AM - 4 PM

Closed Sundays, Mondays & holidays

Call today and speak with a specialist. Phone 209.0810 or email [info@luxesalonspa.com](mailto:info@luxesalonspa.com)

Drop-ins are welcome!

LUXE  
LUXE

SALON & SPA



## Mission Elbow Riverbank Project

The Mission 26<sup>th</sup> Avenue Riverbank project is a citizen-based initiation lead by the Cliff Bungalow-Mission Community Association. This project is in conjunction with the City Of Calgary Parks Foundation and the City Of Calgary. The purpose is to upgrade and enhance the 26 Ave. Mission Elbow River Pathway System. The main goal is to transform it into a Historic Urban Promenade!

The organizers are offering citizens the opportunity to

support the initiative by leaving a lasting impression along this pathway. These impressions will be incorporated into decorative and interpretive elements between 4<sup>th</sup> St. Mission Bridge and 1<sup>st</sup> St. SW. Plaques and bricks will be designed and engraved with a personal message which will be placed along the riverbank.

All donations are tax deductible and a charitable receipt will be provided.

Your suggestions on this project are appreciated. A visual presentation and discussion will be held on Wed Feb 21st at the Cliff Bungalow-Mission Community Association which is located at 2201 Cliff Street SW.

This public presentation will run from 7:00 -8:00 PM.

If you need further information on this project please feel free to contact by email.

elbowriverbank@yahoo.com



## Memorial Park Library

**Upcoming programs at Memorial Park Library  
1221 2<sup>nd</sup> St. SW**

**SOMETHING TO TALK ABOUT**

Drawing Professional Comic Pages – local artists share their expertise on materials, drawing techniques, resources, working from scripts and many other considerations when creating a comics page. Ages 15+

Sat. Feb. 24  
10:30 AM – 12:30 PM

**KILL A WATT METER – NOW AVAILABLE!**

Find out how much electricity your appliances use by borrowing a Kill A Watt Meter. Identify your power-hungry devices to help save energy. Available for one week loans.

Register for programs by phone at 260-2620, online at calgarypubliclibrary.com, or in person at any Library branch. A valid Calgary Public Library card in your name is required to attend all programs.

**Memorial Park Library Hours:**

Monday, Friday & Saturday  
10 AM – 5 PM

Tuesday, Wednesday & Thursday  
Noon – 8 PM

Sunday (mid-Sept - mid-May)  
Noon – 5 PM

Telephone:  
260.2600

www.calgarypubliclibrary.com

## Lilac Festival

**Experience all that Lilac Festival has to offer!**

Getting involved other than as a vendor at Lilac Festival can be just as rewarding. Why not volunteer? Do you want to perform as a busker or musical act? Don't forget the parade! Be sure to check out our website.

[lilacfestival.net](http://lilacfestival.net)

Booth locations are going fast! We have sold over 100 vendor locations for the 2007 Lilac Festival which is being held on Sunday May 27<sup>th</sup>.

If you wish to be placed in front of your business please call our office and let us know or fill out the registration form and send it in as soon as possible.

A reminder to those who are selling food or requiring special event space such as an extended patio. You **MUST** have all applications and pertinent forms including approvals submitted to the 4<sup>th</sup> Street BRZ office by **no later** than March 1<sup>st</sup>.

Please call our office if you require more information.