

March 2007

4th Street News

4th Street Business Revitalization Zone

420-1711 4th St. SW
P. 403.229.0902
F. 403.228.1889

4streetcalgary.com

info@4streetcalgary.com

CBIZ – Clean To The Core

Since the inception of the Clean To The Core Program in September 2006 our "Clean Team" received tremendous support from the BRZ's, businesses and general public within all five BRZ areas. The "Clean Team" implemented action plans to address the major issues specifically concerning cleanliness and curb appeal.

We are happy to announce the renewal of this pilot project into 2007. With this being the Mayor's initiative and his continued support, the City Of Calgary has granted the funding for the program to run a full year.

The "Clean Team" (people in the now identifiable red vests & hats) have been very effective in controlling the treat of vandalism



and dramatically reducing the amount of garbage and graffiti on city streets. Their constant attention and care of the environment has resulted in creating a vibrant safe environment that all Calgarian's can be proud of.

If you want to know more about the Clean To The Core Program call the 4th St. BRZ office at 229-0902 or email info@4streetcalgary.com

We want to hear what you have to say.....please call or email us your feedback on "Clean To The Core".

Business Of The Month

Welcome to 4th Street...



340, 2424 4th Street
536-7300

Perhaps the best definition of engineering elegance:

"A designer knows he has achieved perfection not when there is nothing left to add, but when there is nothing left to take away" - Antoine de Saint-Exupery

Lanmark Engineering has now officially set up business here on 4th Street.

Visit their website for a list of services, career opportunities and personnel.

www.lanmarkeng.net

Lanmark Mission & Vision Statements

Mission:

Our mission is to maximize our client's life-cycle production and revenue, through the utilization and implementation of elegant design by our highly skilled and practical staff.

Vision:

Lanmark will be the leading mid-size engineering firm that

- Clients want their facilities designed and built by...

- Oil and Gas industry leaders want to work with ...

- Personnel and staff are proud to be a part of ...

Partners In Planning – Community Sustainability

How can we move toward a more complete, integrated, livable & attractive community ?

Where would you want services & amenities to be located ?

Do you want to learn about “Community Mapping” – a fun and easy tool to illustrate and plan communities ?

A new Partners In Planning elective will be held on Saturday March 24 from 9:00 AM – 12:00 PM.

It will be held at the Killarney-Glengarry Community Center located at 2828 – 28th St. SW. Sign-in that morning begins at 8:30

Register soon to ensure your spot. Deadline is March 20 **phone** 244-4111

Email:
registration@calgarycommunities.com

Visit:
www.calgarycommunities.com > FCC Services > Workshops

Memorial Park Library – 1221 2nd St. SW – 262-2600

Upcoming programs for April

Quartet 2007

Celebrate the launch of four new books of poetry from Frontenac House with readings, signings, and reception: “Blue Sky Seeks No Definition” by Dymphny Dronyk; “The Bride Anthology” by Patty Riveram; “Impersonating Flowers” by David Bateman; “Love at the Chinese Café” by Alexis Kienlen.

Thurs. Apr. 12 7:00 – 9:00pm

Investment Workshop for Young Professionals

Learn how to build and monitor a comprehensive financial plan. Presented by Dave Canary, Certified Financial Planner, Edward Jones.

Sat. Apr. 14 2:00 – 4:00pm

Kill A Watt Meter – Now Available!

Find out how much electricity your appliances use by borrowing a Kill A Watt Meter. Identify your power-hungry devices to help save energy. Available for one week loans.

Register for programs at 260-2620, online at calgarypubliclibrary.com, or in person at any Library branch. A valid Calgary Public Library card in your name is required to attend all programs.

Memorial Park Library Hours:

Mon, Fri & Sat - 10 AM – 5 PM
Tue, Wed & Thurs - Noon – 8 PM
Sunday - (mid-Sept - mid-May)
Noon – 5 PM

Lilac Festival

Now is your chance to get additional exposure at Lilac Festival.

You can advertise in our first ever Lilac Festival Program! More detailed information about the program guide is available at lilacfestival.net.

Deadline for submission is May 11th

All 4th Street Businesses receive a 25% discounted rate.

There is a new face in the BRZ office.

Shannon McNally has started working in our office at the beginning of this month. Her main role is within Lilac Festival as vendor coordinator. If you wish to be placed in front of your business please call our office and let Shannon know.

Also a reminder to those who are selling food this year. You **MUST** have all Calgary Health Region forms into our office by **no later** than Monday April 23rd.

