



4th Street News

Nov 2006

The 4th Street Business Revitalization Zone

P. 403.229.0902 F. 403.228.1889

420 - 1711 4th Street SW T2S 1V8

4streetcalgary.com

jenrempel@4streetcalgary.com

monique@4streetcalgary.com

Business Of The Month

Mission Cycle

2310 4th Street SW

228-3598



Calgary's Oldest Bike Shop

This historic bike shop on 4th Street opened its doors in 1927 and has been serving Calgary cyclists for the last 79 years. We recently discovered that Mission Cycle will be closing its doors at the end of this month.

Stop by and see owner Ryan Fox and David Beraska; his fulltime employee of 38 years. Wish them well in their future endeavors.

**Thank you Ryan & David
we are sorry to see you leave.**

Clean To The Core Program



Tell Us What You Think

Now that Calgary is getting even cleaner we need to hear your comments.

The Clean To The Core Program which commenced on Sept 1 has been a pilot project. In order to continue into 2007 we need letters of support.

The last page of this newsletter you will find a form explaining the program. If you support the initiative please fill it out, sign it and return it to our office. You can fax it, mail it, scan and email it or hand deliver it to us at the 4th Street BRZ office. (Please see details on the form).

Our Clean Team will also be around with these forms asking for your help.

**Watch for the guys in the red
"CBIZ Clean Team" vests.**

Frolic On 4th

The 4th Street annual Christmas event will be held on Sat. Dec. 9, 2006. It will run from 12:00 – 4:00 PM. New for this year will be a Christmas Craft Fair located at 18th Ave. You should have received your vendor registration in the mail.

Get them in quick as there is very limited space left !

**Jennifer & Monique from the BRZ office will be dropping off posters to each of the
4th Street Businesses to help promote Frolic On 4th !**

Memorial Park Library
1221 2nd St. SW
221-2006

**The Federation Of
Calgary Communities**
244-4111

Adult Programs

DIVERSE CITY PROGRAMS

Painting for Beginners – learn the ABC's of creativity through watercolour painting. An instructor will demonstrate how to get started and provide tips, tricks and resources to help you create your very own masterpiece.

Sat. Nov. 25 10:30 a.m. to Noon
Register on-line or by phoning.

TECHNOLOGY PROGRAMS

Saturdays 10:00 – 11:30 a.m.

Register on-line or by calling 221-2006

Intro to Microsoft Word – Nov. 18

Internet Part 1 – Nov. 25

CyberSeniors – join us for a four-week session of classes that teach computer basics in a relaxed, self-paced style.

For ages 50+ Thursdays Nov. 9 to 30
10:00 a.m. – Noon

GREAT ESCAPES NOON HOUR VIDEOS

Tuesdays 12:05 – 12:50 p.m.

Nov. 21 Giant bears of Kodiak Island

Nov. 28 Jewels of the Caribbean

No registration required

LOOKING FOR A GREAT READ?

Visit our Reader's Nook and find bestseller lists, book review magazines, themed book lists, reader's guides, and helpful staff!

NEW! – Online Program Registration

You now have the option of registering for Calgary Public Library programs online at calgarypubliclibrary.com and click on "Programs".

*A valid Calgary Public Library card in your name is required to attend all programs.

Partners In Planning (PIP) Transportation Course

Transportation Planning is an elective course of the Partners In Planning (PIP) program. Attend their session on Nov. 25 and learn about Calgary's traffic calming policy (including recent updates), criteria for getting a traffic study in your area, tools and self-help initiatives that you can use to address traffic concerns in your neighbourhood and more.

The PIP courses are **free but you must register** so contact the FCC soon to book your spot. Registration deadline is Nov. 21. You can register by calling 244-4111 or by email registration@calgarycommunities.com

WHEN & WHERE:

Saturday November 25, 2006

9:00 AM – 12:00 PM

**Kingsland Community Association
505 78th Ave. SW**



Santa Claus Parade

The annual Santa Claus Parade is this Sat. Nov. 18th at noon

This year's Parade has a new route!

- North on Macleod Trail from City Hall to 6th Ave.
- West on 6th Ave. to 4th Street
- South on 4th Street to 8th Ave. (Stephen Ave. Walk)
- East on 8th Ave. (Stephen Ave. Walk) to Olympic Plaza

calgarydowntown.com/PARADE/dynamic.php



In conjunction with the Mayor's Initiative; the Clean to The Core Program and CBIZ we have been cleaning up our favorite streets. The Clean To The Core Program pilot project commenced on September 1, 2006. We have hired Double KK Property Services to work within Calgary's 5 inner city BRZ's. This includes the Calgary Downtown Association, Uptown 17, Victoria Crossing, Kensington & 4th St. This maintenance program is focusing on the disposal of overflowing garbage bags from receptacles, weed removal, litter pick-up, graffiti removal, poster/sticker removal from poles and street furniture, fall clean-up including leaf pick-up and some snow removal and/or ice prevention on public sidewalks throughout the winter months.

Your feedback is very valuable, including letters of support. This would be very much appreciated so that we may improve the effectiveness of this program and thus continue into the New Year. If you wish to forward a more detailed letter please send to the 4th St. BRZ office (229-0902) at Suite # 420 – 1711 4th Street SW Calgary, AB T2S 1V8 or email info@4streetcalgary.com You can also fax this form back to us at 228-1889.

I/we _____ owners/managers/
residents/pedestrians, of _____ located at
_____, do hereby support & recommend that
the Clean To The Core Program continue to the end of the 2007 fiscal year.

Signed _____ Dated _____ 200_____

Thank you for your cooperation in helping make the Clean To The Core Program successful!

Sincerely,

Monique Joy
Executive Assistant
4th Street BRZ