



4TH STREET NEWS

Sept 2006

4th Street Business Revitalization Zone
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This Month's Featured Business



Profits That Lie Hidden In Your Website...

The 3 Biggest Reasons Why Websites Fail

#1 - Poor Navigation - Websites that are not designed to meet a visitor's needs for easily finding information they are searching for.

#2 - No Search Engine Optimization - 85% of consumers on the Internet find websites through search engines. The other 15% find it through other links, pages or word of mouth.

#3 - Too Much Design - Cluttered design prevents search engine robots from reading website content properly, thus the website loses out on top search engine rankings and ultimately on sales.

Broadwave Studios is located on 4th Street SW. They are a full service Media & Website Design Software Company, specializing in both Search Engine Marketing along with their revolutionary website builder iWave.

iWave is designed entirely around search engine criteria to deliver high rankings. Extremely easy to use, iWave Website Builder gives you entire control over your business online.

The experts at Broadwave Studios provide strategic website design and development, E-commerce solutions, flash design, identity & branding services and multimedia. Their revolutionary software allows website owners complete and full control over their website, ensuring real changes in real time.

Add thousands of new visitors to your website while increasing profits!

Call today for a **FREE WEB REPORT**
229-1191

Or check out the website at
www.broadwavestudios.com

Clean To The Core Program

The Clean To The Core Program in conjunction with the City of Calgary and the Mayor's Initiative to clean up the inner city was launched on Sept 1st. This pilot project has been designated to and will be managed by the Federation of Calgary BRZ's. The areas included are the 5 inner-city:

Victoria Crossing
4th Street
Uptown 17th
Kensington
Calgary Downtown Association

The clean-team will be doing such things as litter pick-up, weed removal, de-icing and graffiti and snow removal. If successful we hope the program will be renewed for 2007.

Your comments and feedback on this project would be greatly appreciated. Please call our office or email info@4streetcalgary.com

First Baptist Church
1211 - 4th St. SW
263-5911

The 2006 FFWD
"Best Of Calgary"

Up coming events.....

Illusions and Reality with Lou Leventhal:
Sat. Sept 16th at 7 pm. This is an illusionist who performs a great show. Tickets are \$10/person, \$25/family in advance, and \$15/person at the door.

Every Wednesday is Connections:
Meals are \$7/person, \$15 family, at 5:30. Following at 6:30, there is a Kids Clubs, ESL Conversation Classes (free) and various activities for Adults. Babysitting is provided.

Memorial Park Library
1221 2nd St. SW

Adult Programs

Investment Workshop Just for Women - take charge of your own financial future. Learn about building a financial plan and retirement planning. Presented by Darren Heywood, Investment Representative for Edward Jones. Sat. Sept. 30 - 10:00 a.m. - 4:00 p.m. Register on-line or by phoning 221-2006

Technology Programs

Saturdays 10:00 - 11:30 a.m.
Register on-line or by calling 221-2006
EEEEK! A Mouse! - Sept. 23
Internet Part 1 - Sept. 30

NEW! - Online Program Registration - www.calgarypubliclibrary.com Click on "Programs". Register now for programs from September - December.

All branches are open Sundays from Noon - 5:00 p.m. beginning Sept. 10.

*A valid Calgary Public Library card in your name is required to attend all programs.

For the 8th straight year the 4th St. BRZ has won Calgary's "Best Free Event" for the Lilac Festival and 2nd place for "Best Festival".

Congratulations to all the "Best Of Calgary" 4th Street Businesses !

- **Decidedly Jazz Danceworks** - "Best Dance Company"
- **With The Times** has "Best Magazine Selection"
- **Henry** for "Best Men's Clothing Store"
- **Oh Henry** is the "Best Laundromat"
- **The Ship & Anchor** is the "Best neighborhood pub" with the "Best Veggie Burger"
- "Best Sushi" can be found at **Hana Sushi**
- "Best Curry" & "Best Indian" food is at **Rajdott Restaurant**
- **Casablanca** is the "Best DVD Store"
- **Ducky's Pub** is the "Best place to karaoke"

Runners up:

- **Ouzo Greek Taverna** - "Best Calamari"
- **Towa Sushi** - "Best Sushi"
- **Burger Inn** - "Best Veggie Burger" & "Best Burger"
- **The Ship & Anchor** - "Best Fries", "Best place to pick up someone of the opposite sex", 'Best place to see something funny' and "Sexiest clientele"
- **Nellies** - "Best All Day Breakfast"
- **Frilly Lilly** is the "Best place to find cool jewelry"
- **Sloth** - "Best CD Store"
- **Wildwood Grill & Brewing Company** - in the "Best brewpub" category

The 4th Street BRZ annual general meeting is coming up soon.
Mark the date on your calendar.....Wednesday October 18th at 7:00 PM
Location yet to be confirmed.